Radiant Make-up Primer

Primer Formulation 01896

Attributes

W-in-Si Emulsion Contains a High Level of Glycerin

Components

| Phase | Order | Ingredient | INCI Name | Wt% | Supplier | Trade Name |
|-------|-------|---|---|------|----------|------------|
| A | | DOWSIL™ 5300 Formulation Aid | Lauryl PEG-10 Tris(Trimethylsiloxy)silylethyl Dimethicone | 2 | | |
| A | | DOWSIL™ 9041 Silicone Elastomer Blend | Dimethicone (and) Dimethicone Crosspolymer | 10 | | |
| А | | XIAMETER™ PMX-200 Silicone Fluid 5 cSt | Dimethicone | 10 | | |
| А | | Phenoxyethanol (and) Methylisothiazolinone | Phenoxyethanol (and) Methylisothiazolinone | 0.5 | | |
| В | | Glycerin | Glycerin | 15 | | |
| В | | Sodium Chloride | Sodium Chloride | 1 | | |
| В | | Water | Water | 61.4 | | |
| С | | Fragrance | Fragrance | 0.1 | | |

Procedure

Step Process

1 Mix phase A ingredients in order listed.

2 Mix Phase B ingredients together and add to Phase A with mixing.

3 Add phase C with mixing.

4 Mix for 10 minutes.

Stability

Stable at least for 3 months at 45°C, room temperature, 10 freeze/thaw cycles, 24 days for -18°C.

This suggested formulation is only a representative formulation and it is not a commercialized product. Dow believes that the information and data on which this formulation is based are reliable, but it has not been subjected to extensive testing for performance, efficacy or safety. BEFORE COMMERCIALIZATION, YOU SHOULD THOROUGHLY TEST THE FORMULATION OR ANY VARIATION OF IT TO DETERMINE ITS PERFORMANCE, EFFICACY AND SAFETY. IT IS YOUR RESPONSIBILITY TO OBTAIN ANY NECESSARY GOVERNMENT CLEARANCE, LICENSE OR REGISTRATION. In addition, Dow has not undertaken a comprehensive patent search on the formulation. Suggestions of uses should not be taken as inducements to infringe any particular patent. The information contained in this communication does not constitute an offer, does not give rise to binding obligations, and is subject to change without notice to you. The creation of binding obligations will occur only if an agreement is signed by authorized representatives of Dow and your company. Any reference to competitor materials contained in this communication is not an endorsement of those materials by Dow or an endorsement by the competitor of Dow materials. To the fullest extent permitted by applicable law, Dow disclaims any and all liability with respect to your use or reliance upon the information.DOW DOES NOT MAKE ANY WARRANTY OR REPRESENTATION, EXPRESS OR IMPLIED, WITH RESPECT TO THE UTILITY OR COMPLETENESS OF THE INFORMATION AND DISCLAIMS THE IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE.DOW DISCLAIMS LIABILITY FOR ANY INCIDENTAL OR CONSEQUENTIAL DAMAGES.

®™Trademark of The Dow Chemical Company ("Dow") or an affiliated company of Dow. © 2018 The Dow Chemical Company. All rights reserved.

